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# University of Pretoria Yearbook 2019

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## Operationalising strategy 810 (GIL 810)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Gordon Institute of Business Science</a> |
| <b>Module credits</b>         | 6.00   |
| <b>Contact time</b>           | 28 contact hours per 3 week cycle                    |
| <b>Language of tuition</b>    | Module is presented in English                       |
| <b>Department</b>             | Gordon Institute of Business Science                 |
| <b>Period of presentation</b> | Semester 2   |

### Module content

This elective is designed to demonstrate how strategy is transformed into action that results in competitive advantage. This elective is designed not only to deepen the student's knowledge, but also to provide them with practical knowledge of how to turn strategy into action.

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